

# Shriners

## Children's Open

### Style Guide 2021





# Event Mission and History

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Founded in 1983, the Las Vegas event has been one of the PGA TOUR's longest running charity tournaments. Shriners Children's took over operations and became the title sponsor of the tournament in 2008. In 2013, the tournament began awarding points in the chase for the FedExCup, with each golfer who makes the cut earning points, and 500 points going to the winner.

The Shriners Children's Open stands out because of its dedication to Shriners Children's and its mission to provide excellent care for children with orthopedic conditions, burns, spinal cord injuries, and cleft lip and palate, regardless of the families' ability to pay for services or insurance status. The event has an illustrious history in the golfing world and attracts top competitors to the course at TPC Summerlin; it was the first to offer a \$1 million purse. And it is all in service to the young patients of Shriners Children's.

The event supports our unique health care system by helping to spread the word about the life-changing care the organization provides to children around the world. The Shriners Children's Open is attended by some of the top golfers in the world, who have the opportunity to meet some of our patients, including our National Patient Ambassadors and patients who act as standard bearers in the third and final rounds.

The tournament has a rich history in Las Vegas with Tiger Woods recording his first PGA TOUR Victory here in 1996. Jonathan Byrd made a hole-in-one on the Par 3 #17 to win a sudden-death playoff in 2010. Notables such as Greg Norman, Curtis Strange and Fuzzy Zoeller have each won here.

"Shriners Children's strives to provide our unique brand of compassion and care to as many children as possible," said Jerry G. Gantt, Chairman of the Board of Trustees of Shriners Children's. "The worldwide media exposure provided by the Shriners Children's Open helps us reach many who might not otherwise learn about our health care system. The Open also gives us an outstanding opportunity to share the stories of our patients in a powerful, visual way, clearly demonstrating our ability to impact and improve lives."



# About Shriners Children's

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Since opening our first location in Shreveport, Louisiana, in 1922, primarily to help children affected by the polio epidemic, our hospitals and staff have been providing excellent care to the children and families who come to us, regardless of their ability to pay for services or insurance status. Today, Shriners Children's is one of the largest pediatric sub-specialty health care systems in the world, with a dedicated, full-time staff of experienced pediatric surgeons, therapists and clinicians.

Shriners Children's improves the lives of children by providing pediatric specialty care, conducting innovative research, and offering outstanding educational programs for medical professionals. Children with orthopedic conditions, burns, spinal cord injuries, and cleft lip and palate are eligible for care, regardless of the families' ability to pay or insurance status, and receive all care and services in a compassionate, family-centered environment.





# Shriners Children's Mission

## Our Mission

### The mission of Shriners Children's is to:

Provide the highest quality care to children with neuromusculoskeletal conditions, burn injuries and other special health care needs within a compassionate, family-centered and collaborative care environment.

Provide for the education of physicians and other health care professionals.

Conduct research to discover new knowledge that improves the quality of care and quality of life of children and families.

This mission is carried out without regard to race, color, creed, sex or sect, disability, national origin or ability of a patient or family to pay.

## Our Vision

To become the best at transforming children's lives by providing exceptional health care through innovative research, in a patient and family-centered environment.

## Our Core Values

- Excellence
- Innovation
- Commitment
- Integrity
- Teamwork
- Stewardship
- Respect





# From a Sports Perspective

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Shriners Children's holds a very special place in the hearts of patients, families, Shriners, employees and all who have been touched by our mission — including the athletes who compete in our signature sporting events and all of the managers, coaches, administrators and volunteers who make the events a success. People who have had personal interactions with our organization recognize our dedication, compassion, caring nature and family-centered approach. Our sporting events give us a unique platform to spread the word about our remarkable organizations – to convey how truly special our organizations are and why we are different from other pediatric health care systems. Our brand is designed to express the “personality” of Shriners Children's:

- Warm
- Caring
- Inspiring
- Compassionate
- Excellent
- Generous
- Innovative
- Leader in the medical field
- Dedicated to education

Coverage of our sporting events should preserve the vitality and energy of these events while incorporating the story of our excellent care and our amazing young patients.



# Logo

The Shriners Children's Open logo is our primary visual identifier and it is essential that it be represented consistently and never altered in any way.

Three important elements have been incorporated into our logo, which helps tell our story.

The logomark, Shriner and child, honors the Shriners that began the Shriners Children's philanthropy and the patients cared for throughout the years. The golf tee and green represent the game that joins our community together to continue to provide care to children in the future.

The red color used in the logo is reflective of the red fezzes worn by all Shriners, it is also warm and caring, representative of the care provided at Shriners Children's.

## Clear Space

"Clear space" is the amount of space around a logo, free of text or other graphics. Using the correct clear space allows our logo to stand out. The minimum amount of clear space is .25% of the height of the logo and must be maintained around all four sides in all applications.

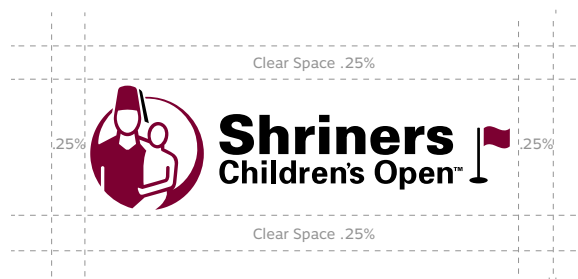
## Minimum Logo Size

In order for the details in our logo to be clear and legible, please do not use the logo smaller than the sizes shown here.

### Logo Signature



### Clear Space



### Minimum Logo size



# Logo

## Color Variations

To the right are examples of approved color variations of our logo. However, use the full-color Shriners Red and Shriners Black logo whenever possible.

## Color

The colors found in our logo are essential to express our brand identity.

Shriners Red is our core color. It represents the color of the fez worn by Shriners and their love for Shriners Children's. The Shriners Red color should be used on all marketing collateral, while black is used mostly for typography and as a secondary color.

## Color Variations

### 4-Color Positive



The graphic element in Shriners Red print as 5/100/60/100 on coated paper and 10/80/40/15 on uncoated paper.

The graphic elements in Shriners Black print as 100% black. The tassel, logotype and golf tee and hole always match in color.

### 2-Color Positive



The graphic element in Shriners Red print as PMS 202C on coated stock and as 201U on uncoated stock. The graphic elements in Shriners Black print as 100% black. The tassel, logotype and golf tee and hole always match in color.

### 1-Color Positive



The entire logo prints in 100% black or reversed from the background.

### 1-Color Reverse



## Color



**Shriners Red**  
PMS: 202C | 201U  
CMYK(C): 5/100/60/40  
CMYK(U): 10/80/40/15  
RGB: 130/10/30  
HEX: 820A1E



**Shriners Black**  
PMS: Black  
CMYK: 0/0/0/100  
RGB: 0/0/0  
HEX: 000000

# Logo

## Incorrect use of the Logo

The Shriners Children's Open logo options have been carefully considered. The logo options are versatile and can be used in a variety of applications. The guidelines provided on this page have been established so our logo stands out from competing graphics.

When using the Shriners Children's Open logo against a photographic background, please use an image that allows the logo to be noticeable and not get lost against a busy background or against a colored background that does not provide enough contrast.

Consistent use of our logo is also very important because it helps establish brand recognition. Please do not make any changes to our logo.

However, we understand there may be times when exceptions may be necessary. If you feel you need to make alterations to the logo, please contact the corporate marketing and communications department at **813-281-8162** or **marketing@shrinenet.org**.

## Possible Logo Exceptions

- A lapel pin
- Embroidery
- Applications where the logo is featured at the beginning and end will allow for use of the logomark as a graphic element to stand on its own.

### Incorrect Logo Use

Busy backgrounds



Non-complementary colors



Low contrast background



Orientation



Colors other than the approved



Warped, stretched or compressed



Cropped, Blurred or pixelated



Rewrite



Resize or adjust elements



Apply a stroke or special effects





# Brand Partnerships

In some cases, the Shriners Children's Open logo and another organization's logo will appear on the same piece of marketing material. This is called co-branding and it is a marketing and advertising partnership between brands. It is a good way to increase brand awareness and add value.

The following design standards explain how to display logos according to two different co-branding scenarios.

## Main Author

When the Shriners Children's Open is the primary organization, the logo should be displayed as the largest and most prominent.

Logos for other organizations should appear at half the size of the Shriners Children's Open logo. When possible, the space between the partner's logo and the Shriners Children's Open logo should be at least equal to the height of the partner's logo.

## Equal Partner

When Shriners Children's Open is an equal partner with another organization(s), all logos should be the same height and, when possible, the space between the logos should be equal to their height. A common alignment, such as aligning the text in all the logos on the same horizontal line is recommended.

### Main Author



### Equal Partner



# Boilerplate

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The 2021 Shriners Children's Open brings the FedExCup to TPC Summerlin as the PGA TOUR returns to the Las Vegas valley for the 39th consecutive year in this weeklong charitable tournament. Defending champion Martin Laird will be one of the many top golfers in the world who will participate in the competition and help support the mission of Shriners Children's Oct. 4 – 10 at TPC Summerlin. For more information, please visit [shrinerschildrensopen.com](https://shrinerschildrensopen.com).





# Photography

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Photography for the Shriners Children's Open should reflect our brand standards while still maintaining their unique connection to this sporting event. The photographs should reflect a positive outlook and convey the hope and belief in a positive future that we share with our patients and their families, as well as the energy and spirit inherent in a professional sporting event.

**Images should:**

- Illustrate joy and hopefulness
- Evoke emotions and empathy
- Be realistic and authentic
- Be captivating
- Depict the positive outcome of the specialized care we provide
- Create an emotional connection with the viewer
- Relate to the target audience







# Shriners Children's Locations

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**Shriners Children's Boston**

51 Blossom St.  
Boston, MA 02114

**Shriners Hospitals for Children Canada**

1003 Boulevard Decarie  
Montreal, Quebec H4A 0A9  
Canada

**Shriners Children's Chicago**

2211 N. Oak Park Ave.  
Chicago, IL 60707

**Shriners Children's Erie**

1645 W. 8th St.  
Erie, PA 16505

**Shriners Children's Florida**

12502 USF Pine Dr.  
Tampa, FL 33612

**Shriners Children's Greenville**

950 W. Faris Rd.  
Greenville, SC 29605

**Shriners Children's Hawaii**

1310 Punahou St.  
Honolulu, HI 96826

**Shriners Children's Lexington**

110 Conn Ter.  
Lexington, KY 40508

**Shriners Hospitals for Children México**

Av. del Iman No.257  
Col. Pedregal de Santa Ursula  
Deleg. Coyoacán, Ciudad de México  
México City, C.P. 04600

**Shriners Children's New England**

516 Carew St.  
Springfield, MA 01104

**Shriners Children's Northern California**

2425 Stockton Blvd.  
Sacramento, CA 95817

**Shriners Children's Ohio**

One Children's Plaza - 2 West  
Dayton, Ohio 45404

**Shriners Children's Philadelphia**

3551 N. Broad St.  
Philadelphia, PA 19140

**Shriners Children's Portland**

3101 S.W. Sam Jackson Park Rd.  
Portland, OR 97239

**Shriners Children's Salt Lake City**

1275 E. Fairfax Rd.  
Salt Lake City, UT 84103

**Shriners Children's Shreveport**

3100 Samford Ave.  
Shreveport, LA 71103

**Shriners Children's Southern California**

909 S. Fair Oaks Ave.  
Pasadena, California 91105

**Shriners Children's Spokane**

911 W. 5th Ave.  
Spokane, WA 99204

**Shriners Children's St. Louis**

4400 Clayton Ave.  
St. Louis, MO 63110

**Shriners Children's Texas**

815 Market St.  
Galveston, Texas 77550

**Shriners Children's Twin Cities**

215 Radio Dr.  
Woodbury, Minnesota 55125

**Downtown Los Angeles Satellite Clinic**

531 W. College Street  
Los Angeles, California 90012

**Tijuana Ambulatory Clinic**

Hospital Angeles – Tijuana  
Av. Paseo de Los Heroes 10999  
5to Piso Zona Urbana Rio Tijuana  
22010 Tijuana, B.C.

**Shriners Children's Online**

[shrinerschildrensopen.com](https://shrinerschildrensopen.com)  
[shrinerschildrens.org](https://shrinerschildrens.org)

If you know a child Shriners Children's may be able to help, have their parent or guardian call **800-237-5055** in the U.S., or **800-361-7256** in Canada.

# Writing Standards and Guidelines

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Shriners Children's Open copy should follow the regular Shriners Children's Identity Standards and Guidelines. For your convenience, here are a few entries of special note for this event.

## **Cost of Care**

All care and services are provided regardless of the families' ability to pay or insurance status is the correct phrase to use when describing cost of care. Do not use free, at no cost, at no charge or without financial obligation.

## **Cutting-edge**

Do not use this phrase when referring to treatment, research, etc.

## **Disability Terminology**

Do not describe an individual as handicapped or crippled. When speaking in general terms, disability or disabled is preferred. Specific terms are best: has spina bifida.

## **Donor Solicitation**

As a 501(c)(3) nonprofit organization, Shriners Children's relies on the generous donations of Shriners, corporations and the general public to carry out our mission and improve the lives of children every day. For more information about supporting Shriners Children's, please visit [lovetotherescue.org](http://lovetotherescue.org) or call 855-401-4897.

## **FedExCup**

All one word, capitalize as shown. The Shriners Children's Open is the second event in the FedExCup and is played annually in the fall.

## **PGA**

Acceptable in all references to the "Professional Golfers' Association of America"

## **PGA TOUR**

A separate organization of competing professional golfers.

## **Shrine**

Please avoid this word. It has some connotations that can cause confusion, incorrect assumptions and questions regarding the background of the fraternity.

## **Shriners Children's Open**

For external use, the name of our event may occasionally be shortened to Shriners Open. Do not call it "the Open" in external copy.

## **Shriners International**

The name of the fraternity. Use full name on first reference. For subsequent references, it is acceptable to use the Shriners fraternity or Shriners.

## **TPC Summerlin**

TPC Summerlin 1700 Village Center Circle, Las Vegas, NV 89134, 702-256-0111, [tpc.com/summerlin](http://tpc.com/summerlin)



# 2021 Tournament Information

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## **Interview request contact**

### **For media inquiries, please contact:**

Kirvin Doak Communications  
shco@kirvindoak.com  
702-737-3100

## **TV coverage**

The final rounds will be televised live on The Golf Channel.

## **Ticket info**

### **General Admission**

Includes access to the TPC Summerlin grounds with the ability to walk holes 1-18 and enjoy all “Open to the Public” facilities, including The Point, Lee’s Shank Shack, and AutoNation’s Social Media Lounge. “Good any one day” and weekly tickets available.

### **The Hill presented by Casamigos**

Provides access to all General Admission areas and the popular venue The Hill, located between holes 16, 17 and 18. Features upgraded food and beverage options available for purchase, as well as more than 30 TVs, Soft seating lounges and upgrades from Red Rock Casino, Resort and Spa. Daily, weekly and upgraded tickets available.

### **TPC Summerlin Clubhouse**

Provides access to all General Admission and “The Hill” tickets along with the ability to rest comfortably inside TPC Summerlin and enjoy Chef Marcus O’Brien’s food creations, cocktails and other clubhouse amenities. “Good any one day” and weekly tickets available.

### **The Hive Powered by ThriveHive**

An all-inclusive venue overlooking the dramatic par-3 17th hole. Great views, complimentary food and beverage, flat screen TVs and select couch seating. Daily, weekend only and weekly tickets available.



# 2021 Tournament Events & Entertainment

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## **Tournament offices**

1680 Village Center Circle  
Las Vegas, NV 89134  
Tel: 702-873-1010  
Fax: 702-796-0100  
info@shrinerschildrensopen.com

## **Tournament address**

TPC Summerlin  
1700 Village Center Circle  
Las Vegas, NV 89134

## **For Our Military**

The Shriners Children's Open salutes the brave men and women who support our country and our local first responders. Though we can never fully express our gratitude, military and first responder personnel are invited to be our guests with complimentary admission to the tournament grounds and The Patriots Outpost sponsored by US Bank, The Folded Flag Foundation and DM Moore Group.

Military members and their families can enjoy the Birdies for the Brave Patriots' Outpost. Situated above the 16th green, the Patriots' Outpost offers thrilling views of the competition and complimentary food and beverage throughout the day.

## **Driving Range Fan Enhancement**

A great relaxation area for fans who want to enjoy a cold refreshment from a front row seat and watch the PGA TOUR professionals warm up for their round.

## **The Point**

This open-air platform gives fans a view of the 18th green, 16th green and 17th tee box.

## **15 Green AutoNation Social Media Zone**

Fans can grab a front row seat in this lounge and use charging stations to get devices back in action.

## **Kick Off Your Heels Women's Day, Tuesday, Oct. 5**

The Shriners Children's Open invites the women of Las Vegas and across the nation to ditch their heels for their favorite pair of flats and enjoy the tournament's eleventh annual Women's Day Kickoff Your Heels event. Guest will have a lunch provided by Maggiano's Little Italy, enjoy guest speakers and have the opportunity to bid on silent auction items with proceeds benefiting the patients of Shriners Children's.

## **Championship Pro-Am Draw Party, Tuesday, Oct. 5.**

Enjoy an unforgettable evening hosted by our Championship Pro-Am presenting sponsor, Aristocrat. Amateurs and their guests will enjoy hors d'oeuvres and drinks, while mingling with PGA TOUR professionals. As the official draft begins, all amateurs will get their chance to pick the PGA TOUR professional they will play with.

## **Championship Pro Am Wednesday, Oct. 6.**

Join the top 40 PGA TOUR professionals in our field as they take on TPC Summerlin the day before the professional competition kicks off. Go inside the ropes and play an entire round of golf on the exclusive TPC Summerlin course with a PGA TOUR professional. Tee times and professional match-ups are determined by the participants at the Pro Am Draft Party Tuesday evening, October 5.

## **Professional competition**

### **First round • Thursday, Oct. 7.**

Tee times approximately 6:40 a.m.  
Gates open 6 a.m.

### **Second round • Friday, Oct. 8.**

Military Appreciation.  
Tee time approximately 6:40 a.m.  
Gates open 6 a.m.

### **Third round • Saturday, Oct. 9.**

Tee time approximately 7 a.m.  
Gates open 6 a.m. (tentative on completion of play Friday)

### **Final round • Sunday, Oct. 10.**

Tee times approximately 7 a.m.  
Gates open 6 a.m. (tentative on completion of play Saturday)

## **Awards ceremony**

Immediately following play  
on the 18th green



# Memorable Moments

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## **Shriners Children's Open**

### **Memorable Moments**

- The inaugural tournament in 1983 had a then-record official purse of \$750,000; Fuzzy Zoeller took the \$135,000 winner's share.
- In 1984, it became the first PGA TOUR event in history to offer a purse exceeding \$1 million; champion Denis Watson won \$162,000 from a prize pool of \$1,122,500.
- Through 2018, only one player has won multiple titles at Las Vegas: Jim Furyk won three times, in 1995, 1998 and 1999.
- The Shriners Children's Open has been a breakthrough tournament for several TOUR players, who earned their first victory on the PGA TOUR at TPC Summerlin, including Tiger Woods in 1996.





# *Representing With Pride Say Hello to Seth, Sydney, Mia and Connor*

Every year, Shriners Children's selects National Patient Ambassadors to represent the health care system's patients. The ambassadors spend the year sharing their stories of perseverance in the face of adversity and the ways Shriners Children's has made a difference in their lives. This year, 2021-2022 National Patient Ambassadors Seth and Sydney are being joined by 2020-2021 National Patient Ambassadors Connor and Mia, who are continuing their journey after a year interrupted by the pandemic. We are honored to have these four impressive young people advocating for our health care system.



# National Patient Ambassadors

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## SETH

Seth was 11 when his doctor noticed a curvature in his spine. They began with a “wait and see” approach, and later treatment from a chiropractor. Still, the curvature of his spine quickly progressed to a severe degree. He and his family learned about Shriners Children's from a social media group focused on the Vertebral Body Tethering (VBT) treatment for scoliosis.

Seth, who is from Fort Wayne, Indiana, underwent VBT surgery at Shriners Children's Philadelphia when he was 13. The surgery, performed by Joshua Pahys, M.D., helped the young athlete quickly return to the playing field. “My pain has been reduced dramatically, my curvature is half what it used to be, and my flexibility is on par with my peers,” Seth said.

Seth, now 17, enjoys playing many sports, including football, baseball and basketball, and is now focusing on competitive golf. “VBT has given me the opportunity to perform my best in athletics without the limitations of scoliosis,” Seth said. “The extra inch I gained on the operating table didn't hurt on the basketball court either.”

Seth is pleased and proud to have the opportunity to be a National Patient Ambassador for Shriners Children's. “I was impressed by the amazing treatment that I received at Shriners Hospitals, and I would be honored to guide someone to their care,” Seth said. “It will mean a lot to me to give back to the Shriners community because of the gift that they gave me.”

# National Patient Ambassadors

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## SYDNEY

Sydney, who is from Oklahoma City, Oklahoma, learned she had scoliosis when she was 10. Her treatment began with bracing, but despite a strict exercise regimen and wearing her brace 23 hours a day for 1½ years, her curvature progressed. Searching for an alternative to spinal fusion surgery, Sydney and her family learned about the VBT treatment option.

Sydney had her VBT procedure at Shriners Children's Philadelphia when she was 12, performed by Steven W. Hwang, M.D. "VBT has allowed Sydney to retain her flexibility and to get back to all the things she loves faster and stronger than ever," said her mother, Melissa.

Now 16, Sydney loves playing the oboe in the school band, and enjoys painting and swimming. Sydney, whose great-grandfather was a Shriner, looks forward to continuing that family legacy by telling her story as a National Patient Ambassador.

"To make my scoliosis journey a more positive experience, I had to reach out and to help others," Sydney said. "I said 'yes' to being a National Patient Ambassador because Shriners Hospitals has done so much for me, and I feel I could never repay that. That surgery has changed my life. It has shaped me to be the person I am today."



# National Patient Ambassadors

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## CONNOR

Connor, 15, was born with a bilateral incomplete cleft lip and complete cleft palate involving the hard and soft palate. As a newborn, his condition was so severe that he was even unable to create the suction needed to feed. By the time he was 3 weeks old, he was failing to gain weight and was about to be admitted to a hospital. That's when Connor's family learned about Shriners Children's Chicago.

There, his RN care coordinator gave his mother, Kelly, a special syringe, making it possible for her to finally feed her baby. And from that moment, Connor began an extensive treatment plan of surgeries and interventions that extends until he is 21, so that some repairs can be made after he has stopped growing.

Connor's condition affects not only his teeth and his ability to eat, but also his speech, hearing, and social and emotional well-being. In addition, Connor has a connective tissue disorder that eventually made it difficult for the active teen to participate in contact sports.

Still, Connor's can-do spirit and supportive family have helped him to find many ways to pursue his passions. Connor umpires for youth baseball, acts as a physical education mentor for other kids with disabilities at his school, and is an advocate and community volunteer. But most of all, Connor is a golfer. He maintains a busy training schedule and hopes to one day become a pro. And with his family, Connor is part of a large local annual fundraiser, a golf tournament that has over the years raised more than \$200,000 for Shriners Children's.

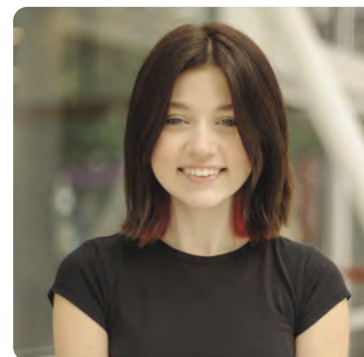
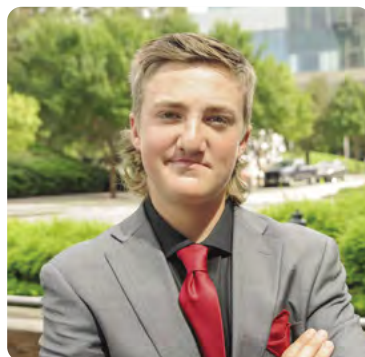
"I just want to use my time as a National Patient Ambassador to help other kids," Connor said. "I want kids to know that no matter what they look like, or how they walk, or what makes them different – that they shouldn't let anyone else make them feel bad. I want to help other kids feel good about themselves and their differences. I'm excited to make an impact on other Shriners kids' lives and spread awareness about our amazing hospitals and Shriners."

## MIA

Mia, 17, was born with a severe case of infantile idiopathic scoliosis. Her journey with Shriners Children's began when she was 2, when she was first seen at the St. Louis location. Mia's treatments have included halo traction to gradually straighten and stretch her spine, as well as nearly 20 surgeries.

During her extensive time in the hospital, Mia and her care team developed a tight bond, and Mia considers the people she knows at Shriners Children's – her doctors, nurses, therapists, and even the security guard – family. She has served as a patient ambassador for Shriners Children's St. Louis since she was 4 and has spoken to numerous audiences on behalf of the hospital. She has also appeared in promotional videos and media interviews. Mia's passion is theater and singing, and she was featured singing *I'll Be Home for Christmas* in our holiday commercials. Mia is also part of the Shriners Children's choir that performed in a recent recording of Foreigner's hit song *I Want to Know What Love Is*.

"I am so honored to be in this position," Mia said. "For as long as I can remember, I have always loved Shriners Children's. Not just because of the life it has given me, but the real love that comes from it. This community consists of the best people, and it truly makes my heart soar to know I'm a large part of it. It makes me proud to know that I will be giving back to a hospital that not only gave me a normal life but is a second home for myself and my family."



# Standard Bearers

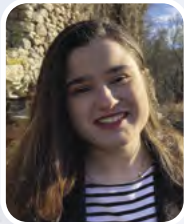
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Patients from each Shriners Children's location have been chosen to act as Standard Bearer during the third and final rounds. It's an exciting opportunity for them and a privilege for Shriners Children's to be represented by such outstanding young people.





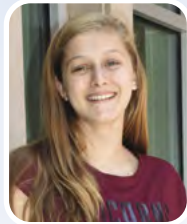
# Standard Bearers



Annamaria  
Massachusetts



Audrey  
Oregon



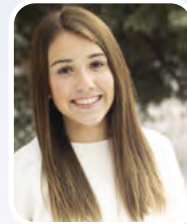
Briana  
Mexico



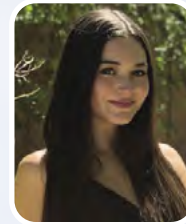
Bryson  
Ohio



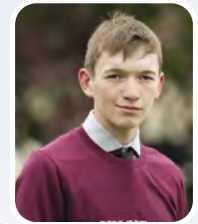
Danielle  
Florida



Gabbi  
Minnesota



Gabriella  
California



Gerrett  
Illinois



Irvin  
Massachusetts



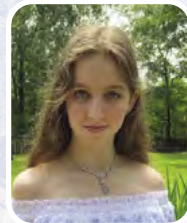
Jessie  
Texas



Julia  
Pennsylvania



Ka'iulani  
Hawaii



Katharine  
Texas



Keira  
Missouri



Leslie  
Louisiana



Lilly  
South Carolina



Madison  
Kentucky



Meghan  
Pennsylvania



Nicole  
Utah



Samantha  
California



Shae  
Washington



Taylor  
Canada

To learn more about our  
Standard Bearers, please visit  
[shrinerschildrensopen.com/  
patient-ambassadors-standard-  
bearers](https://shrinerschildrensopen.com/patient-ambassadors-standard-bearers).





**Mel Bower**

Chief Marketing and Communications Officer

813-281-8643 • [mbower@shrinenet.org](mailto:mbower@shrinenet.org)



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